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About Us

LOREM IPSUM DOLOR SIT AMET CONSECTURE

This is a case study, not a template. Relevant knows that white-label means molding our offering to your brand, not configuring your identity to match an off-the-shelf shell. With roots in Alabama and the Mediterranean, Zoës Kitchen required a strategy that spoke to a sophisticated customer looking for wholesome substance, not sustenance. What resulted from analysis of the brand's goals and customer base was L.I.F.E.

Zoës, meaning Life in Greek, created an app with us that highlights the four value pillars that comprise its identity--Life goals, Inspiration, Food and Enjoyment.

Nutrition

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