

## GoHealth App Example

**Target group:** Health fitness club members on the go

**Goal:** To get information quickly without making a phone call

**Needs:** A mobile app that is easier than calling, emailing, or using a full website to get basic club interactions and information

**Value:** Faster and more convenient to the club member, and will lower costs for the club

**Key features:** View Club Information, View Class Schedules, Register for a Class, Schedule an Appointment with a Trainer, and Motivational Notifications for Healthy Living and Fitness Goals

### Product Roadmap

Q1	Q2	Q3	Q4	Next Year
Log in Connect to club View schedules	Register for classes <ul style="list-style-type: none"><li>• Free</li><li>• \$\$</li></ul>	Chat with trainer  Send photos of meals to trainer	Motivational reminders  Notifications to members	Schedule appointment with trainer  View trainer schedule

### Release Plan

#### Release 1

- User can download the app.
- User can create a login.
- User can set a default club location.
- User can connect to club location of choice.
- User can view quick contact info, phone, map, and hours of club of choice.
- User can view a map of all locations and switch to another location's details.

## Release 2

- User can view free group fitness class schedule for default location by date and time and class and instructor.
- User can switch location and view free classes for selected club by date and time and class and instructor.

## Release 3

- User can view paid classes for default location by date and time and class and instructor.
- User can switch location and view paid classes for selected club by date and time and class and instructor.
- User can click to call to register for a paid class.

## Themes/Features/Epics/Stories

The *View schedules* on the roadmap is a *feature* or *theme*.

Example of an *epic*: As a fitness club member, I need to be able to view group fitness schedules at my club, so I can decide if I want to go.

This *epic* aligns with the *features* in Release 2.

Examples of detailed user *stories*, breaking down this *epic* further:

- As a fitness club member, I need to be able to view free cycle classes remaining today, so I can decide if I want to go.
- As a fitness club member, I need to be able to view free cycle classes at my club tomorrow, so I can decide if I want to go.

The team may use these detailed stories in backlog refinement meetings. They discuss if the stories are a high priority, and then bring them into the sprint planning meeting to discuss more details, estimates, and whether to commit to the stories for the next sprint. They also talk about creating a plan of tasks that need to happen to get these stories completed in a sprint.