http://codepen.io/discoveryvip/pen/oLbPBX

<input type="text" name="numA" id="numA" value="red">  
<div id="btn1" class="btn">Update</div>  
<div id="output"></div>

<style>

     .btn {  
       border: 1px solid black;  
       padding: 3px;  
       display: inline-block;  
     }  
#output {  
  font-size:24px;  
  padding:15px;  
}

</style>

<script>

  var output = document.getElementById("output");  
  var a = "1";  
  document.getElementById("btn1").onclick = function() {  
    var myVal = document.getElementById("numA").value;  
    if (myVal == "red" && a === 1) {  
      myVal = "Wow its red or equal to the value of a :)";  
    } else if (myVal == "blue") {  
      myVal = "Wow its BLUE :)";  
    } else {  
      myVal = "not red or blue " + myVal;  
    }  
    output.innerHTML = myVal;  
  };

</script>