http://codepen.io/discoveryvip/pen/oLbPBX

<input type="text" name="numA" id="numA" value="red">
<div id="btn1" class="btn">Update</div>
<div id="output"></div>

<style>

     .btn {
       border: 1px solid black;
       padding: 3px;
       display: inline-block;
     }
#output {
  font-size:24px;
  padding:15px;
}

</style>

<script>

  var output = document.getElementById("output");
  var a = "1";
  document.getElementById("btn1").onclick = function() {
    var myVal = document.getElementById("numA").value;
    if (myVal == "red" && a === 1) {
      myVal = "Wow its red or equal to the value of a :)";
    } else if (myVal == "blue") {
      myVal = "Wow its BLUE :)";
    } else {
      myVal = "not red or blue " + myVal;
    }
    output.innerHTML = myVal;
  };

</script>